



SKILLS FOR GROWTH SME

# GM SKILLS MAP

SKILLS FOR GROWTH - SME SUPPORT  
TRAINING PORTAL

[www.gmskillsmap.co.uk](http://www.gmskillsmap.co.uk)

# INTRODUCING SKILLS FOR GROWTH

## -SME SUPPORT

Skills for Growth - SME Support is a fully funded, tailored service to help up-skill your employees and improve productivity. Delivered by GC Business Growth Hub in partnership with the Greater Manchester Chamber of Commerce, the service is funded through the European Social Fund and commissioned by the Greater Manchester Combined Authority, to help your business grow through re-shaping, developing your talent and enhancing team performance.



## BENEFITS TO YOUR ORGANISATION

GM Skills Map is here to help springboard your training services to reach new learners in Greater Manchester. There are great benefits for training providers partnering with GM Skills Map.



No cost to register and showcase your provision



Great business development tool



Impartial referral means that learners come to you having completed a detailed analysis of their skills needs beforehand, ready to get started



All businesses and their employees participating in the Skills for Growth - SME Support programme will access GM Skills Map to search for training and activities that meet their needs



Add value to your existing offering by referring your clients into our programme as an extension of your network



# GM SKILLS MAP

GM Skills Map part of the Skills for Growth – SME Support programme, aims to bridge the gap between training providers, SMEs and future learners. It is a transparent, online platform, open to help upskill Greater Manchester’s workforce.

This innovative, online platform makes the search for workplace education easy, enabling businesses and individuals to explore a highly accessible database of learning activities including; fully funded, part-funded and commercial training and skills programmes including short courses, professional training and apprenticeships.

The next phase of the #SkillsRevolution is here with GM Skills Map, propelling Greater Manchester’s SMEs and employees forward through the pandemic and beyond, surviving and thriving with a wealth of skills and knowledge.

## How you can get involved?

As a training provider you can upload your course activities to our free, online directory so that individuals browsing the index can explore your offer. We are here to support you through the simple and straightforward sign-up process and uploading course activities so you can start to receive referrals from learners.



## Step by step sign up for training providers

### STEP 1

## CREATE YOUR ACCOUNT

Visit [www.gmskillsmap.co.uk](http://www.gmskillsmap.co.uk) to sign up and start your account creation process. You will need to fill out our online form, detailing your business and the courses on offer before proceeding to upload.

### STEP 2

## UPLOAD YOUR COURSES

Once you have completed your account creation, you can upload an in-depth outline of the courses and training you provide. Let learners know whether the course is accredited, whether learning is available online and what course dates you have available, so they can be sure to find what they’re looking for.

### STEP 3

## START TAKING REFERRALS

Our Skills Coaches receive dozens of enquiries from future learners every day, and our intelligent system will refer learners directly to your course if it is a close match to their training and educational needs.

# VALUE ADDED SERVICES

## Our Specialists

As part of the Skills for Growth – SME Support programme, we also offer two specialist areas accessible for SMEs and individuals. Referring your clients in to our programme gives them access to fully funded support from industry experts who will work closely with them to achieve their goals.



### HEALTH & WELLBEING SPECIALIST

Developing happy, healthy and resilient teams through strategy, communication and relevant workplace training



### APPRENTICESHIPS SPECIALIST

Breaking down apprenticeships and the application process into a simple, accessible and efficient process

Our specialist services are fully funded and available for all Skills for Growth – SME Support programme participants. Specialists work in conjunction with GM Skills Map training providers to develop a complete, bespoke training and development package for clients.

## Contact

Speak directly with our Skills Map Officer Steven Green or forward general questions to [enquiries@skillsforgrowthsme.co.uk](mailto:enquiries@skillsforgrowthsme.co.uk)

Alternatively, you can speak directly to our Skills Coaches by calling 0161 237 4444, or visit us online at [www.skillsforgrowthsme.co.uk](http://www.skillsforgrowthsme.co.uk) or [www.gmskillsmap.co.uk](http://www.gmskillsmap.co.uk) for more information about the programme.



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## REGISTER YOUR BUSINESS ON GM SKILLS MAP, GREATER MANCHESTER'S MOST COMPREHENSIVE COURSE DIRECTORY AND LEARNING MANAGEMENT SYSTEM

Speak directly with our Partnership and Integration Manager  
- [Thomas.Pickford@growthco.uk](mailto:Thomas.Pickford@growthco.uk) or forward general questions to  
- [enquiries@skillsforgrowthsmc.co.uk](mailto:enquiries@skillsforgrowthsmc.co.uk)

Alternatively, you can speak directly to our Skills Coaches by calling  
- 0161 237 4444, or visit us online at  
- [enquiries@skillsforgrowthsmc.co.uk](mailto:enquiries@skillsforgrowthsmc.co.uk) or  
- [www.gmskillsmap.co.uk](http://www.gmskillsmap.co.uk) for more information about the  
programme.