



SKILLS FOR GROWTH SME

# PARTNERING WITH SKILLS FOR GROWTH

[www.skillsforgrowthsme.co.uk](http://www.skillsforgrowthsme.co.uk)



# ABOUT US

**Skills for Growth - SME Support is a fully funded, tailored service to help up-skill employees and improve productivity. Delivered by GC Business Growth Hub in partnership with the Greater Manchester Chamber of Commerce (GMCC), the service is commissioned by the Greater Manchester Combined Authority (GMCA) and funded through the European Social Fund (ESF), to help SMEs grow through re-shaping, developing talent and enhancing team performance.**

## Overview of Skills for Growth – SME Support

Offering impartial advice and guidance, our team was developed to help Greater Manchester come back stronger from the challenges presented during the pandemic, this time better equipped and better prepared with the skills for the future.

There are lots of different ways to get involved with our programme, but the right option for you will depend on what your goals are for the collaboration.



# OUR PARTNERSHIPS

## Partnering as a Training Provider

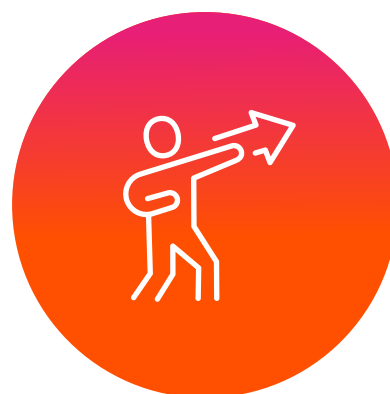
The first step for Training Providers would be to start exploring GM Skills Map, our online portal that helps bring future learners and training providers closer. Here, you can register to upload your full course offering and start taking impartial referrals from our Skills Coaches. Depending on how closely you'd like the partnership to go, you may want to start referring your clients to our support programme to add value to your service or explore a two-way referral channel. Alternatively, you can apply for partnership and if eligible, you could become an official partner of Skills for Growth – SME Support and the GC Business Growth Hub.



**UTILISE GM SKILLS MAP PLATFORM TO ADVERTISE YOUR COURSE OFFERING TO NEW BUSINESSES AND LEARNERS**



**TAKE IMPARTIAL REFERRALS THROUGH OUR SERVICE**



**ADD VALUE TO YOUR OFFERING BY REFERRING ELIGIBLE CLIENTS TO OUR FULLY FUNDED PROGRAMME**



## Becoming an Official Partner

Once your partnership application has been approved, you can start exploring the different ways in which to increase exposure to your specialist services through our programme.

Your brand will be positioned alongside some of Manchester's biggest contributors to business growth in the region, including GC Business Growth Hub (GC BGH), the GMCC and GMCA, all championing the Greater Manchester industrial strategy.

- Get in front of new clients through our many networking events
- Regular updates on all GC BGH activity through our Partner News
- Recognised status as a GC BGH partner with a listing in our website's partners area and a specialised logo for your website
- Host or deliver bespoke workshops, seminars, and masterclasses
- Collaborate on specialist blogs and top tips promoted through our social media channels
- Provide mentors to our Mentoring Programme
- Design and deliver specialist business growth programmes



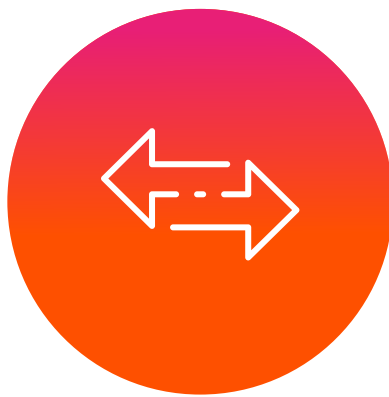
# BENEFITS FOR ALL PARTNERS

Above all, the greatest benefit of partnering with us is that we all share a common goal; to help futureproof Greater Manchester's workforce and encourage future growth and prosperity. But beyond that, the most rewarding benefits of partnering with Skills for Growth – SME Support include:



## **INCREASED EXPOSURE**

of your specialist services specifically within the SME sector



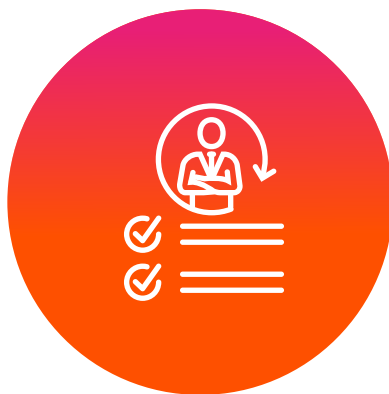
## **ADDED VALUE**

to your services by opening a two-way referral channel



## **BOLSTERING YOUR NETWORK**

and your brand within the Greater Manchester business community specifically within the SME sector



## **BECOMING AN ACTIVE PART OF THE GREATER MANCHESTER INDUSTRY STRATEGY**

supporting the local agenda



SKILLS FOR GROWTH SME

## ARE YOU READY TO JOIN THE #SKILLSREVOLUTION?

Send your partnership enquiries to:

**Thomas.Pickford@growthco.uk**

**Partnership and Integration Manager**

General Enquiries:

**enquiries@skillsforgrowthsme.co.uk**

**Visit us online for more information about:**

- [Skills for Growth – SME Support programme](#)
- [GM Skills Map](#)

**Further Reading**

- [Skills for Growth – SME Support brochure](#)
- [GM Skills Map brochure](#)
- [GC Business Growth Hub online](#)
- [Greater Manchester Chamber of Commerce](#)
- [Greater Manchester Combined Authority](#)