

SKILLS FOR GROWTH SME

# JOIN THE SKILLS REVOLUTION

SME SUPPORT

[www.skillsforgrowthsme.co.uk](http://www.skillsforgrowthsme.co.uk)

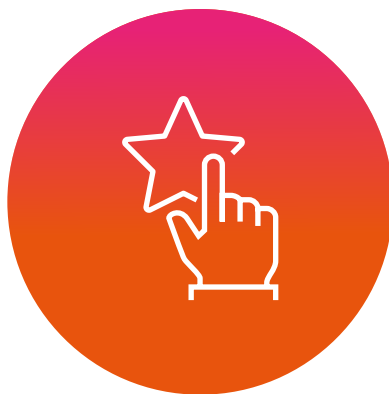


# WELCOME

**Skills for Growth - SME Support is a fully funded, tailored service to help up-skill your employees and improve productivity. Delivered by GC Business Growth Hub in partnership with the Greater Manchester Chamber of Commerce, the service is funded through the European Social Fund and commissioned by the Greater Manchester Combined Authority, to help your business grow through re-shaping, developing your talent and enhancing team performance.**



**DEVELOP YOUR TEAM**



**MAXIMISE GROWTH**



**RE-SHAPE YOUR BUSINESS**



# REVOLUTIONISE YOUR BUSINESS

Innovation is at the heart of UK business and fundamental to that is the people within those businesses who drive and implement innovation at all levels.

Skills for Growth – SME Support focusses on supporting businesses like you to identify the skills needed to grow. This could be to streamline or improve the products or services you currently deliver, innovation of new products and services, exploring new markets, or the core skills needed to run your business.

Most recently, the impact of COVID-19 has seen businesses needing to re-shape the way they operate in unprecedented ways and timescales. Skills for Growth – SME Support has been launched at the peak of demand for reshaping and refocusing business and we are here to help and support you through this transition.

## How we can help

Our expert team will work with you to identify skills and productivity needs to meet your unique business objectives.

We can also provide you with information on the full range of other skills and business support available to Greater Manchester-based businesses including:

- Developing your team through skills
- Maximising future growth opportunities
- Reshaping your business
- Assisting with the wellbeing of your employees

Take a look at how we can support your business.

## STEP 1

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### SKILLS AND PRODUCTIVITY CONSULTATION

You will be assigned a dedicated skills coach who will execute an assessment of the/your current business model, talent and skills.

## STEP 2

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### PRODUCTIVITY PLANNING AND SKILLS NEEDS

We will work with you to develop a bespoke productivity and skills plan, provide you with access to impartial advice and guidance and work with you to support your employees on a 1-1 basis.

## STEP 3

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### PRODUCTIVITY AND SKILLS IMPLEMENTATION

We undertake the research to find the right training provider for you and provide the platform for you and your employees to access their training.

# DEVELOP YOUR TEAM WITH SKILLS

## Upskill your team

By working with 100s of training and skills providers including universities, colleges and private training providers, we can help develop the expertise and skills of your team, which will not only develop their knowledge, but will increase morale, improve retention and enhance productivity. Look at some of the ways in which Skills for Growth – SME Support can help.

- Skills Brokerage Service – working with 100s of training providers across Greater Manchester
- Apprenticeships for your current team
- Training and courses
- Funding support

## Maximise future growth

By investing in skills and training, you can help support your business and workforce, now and in the future. From hiring an apprentice or employee through Kickstart, to recruitment, onboarding and specialist employment services, Skills for Growth – SME Support can help maintain and enhance your growth trajectory. Some of the ways we can help include:

- Apprenticeships
- Kickstart – new £2 billion Government scheme designed to help create 1000s of jobs
- Recruitment and onboarding
- GM Good Employment Charter
- Tourism and Hospitality Talent Hub

## Reshape your business

Growing your business and responding to market conditions can be exciting and lucrative. Your business can thrive and within that you have the opportunity to develop your and your employees' skills and expertise.

- Developing and adapting business models
- Adapting to new ways of working
- Restructure, redeployment and redundancy support

Our team can support you to explore all of these scenarios to ensure the business maximises its talent pool. Our friendly coaches/advisors can help you and your employees explore a range of learning programmes to up-skill or re-train. This can include supporting your employees to look for new positions, should you have to make difficult decisions around redundancies, helping them:

- Improve their CV
- Optimise job searches
- Enhance interview skills

## Wellbeing

Health & wellbeing of ourselves and our employees has in recent times become more and more in focus and a great appreciation of the impact a healthy and happy workforce has on the bottom line is now more tangible than ever.

- Working and managing teams remotely
- Creating a positive and inclusive culture
- Mental health in the workplace

# SUPPORT FOR INDIVIDUAL EMPLOYEES

## Investing in you

Whether you're looking to develop your skills for new ways of working, enhance your career prospects, or learn skills and techniques to help you increase productivity, Skills for Growth – SME Support can help.

## How we can help

Our expert team will work with you to explore and identify the skills you need now and in the future. We will then help you to find the right training or development opportunity that you can access to increase your skills and chances of moving forward in your career.

In addition, we can provide you with a range of services to support your career development including:

- Careers advice and guidance
- Redundancy support
- Skills and training opportunities
- Employability skills and information through Employ GM



## STEP 1

### INITIAL CONSULTATION MEETING

You will be assigned a skills coach who will help identify skills and areas of development you would like to focus on in order to meet business' needs.

## STEP 2

### SKILLS AND DEVELOPMENT PLANNING

We will produce a learning and development plan focussed on you, identifying courses/training programmes and providers utilising our innovative GM Skills Map platform.

You will also have access to a health & wellbeing advisor who can support you in overcoming any barriers or challenges you may face and to empower you to develop yourself further with your employer's support.

## STEP 3

### START TRAINING & DEVELOPMENT

We will help match you with training or personal development providers and support you throughout your training. Plus, once you have completed your programme, we can explore opportunities for further development with you.





SKILLS FOR GROWTH SME

**FOR MORE INFORMATION  
ABOUT HOW SKILLS FOR GROWTH -  
SME SUPPORT CAN HELP YOUR  
BUSINESS, CONTACT US ON:**

**Tel: 0161 237 4444**

**Email: [enquiries@skillsforgrowthsme.co.uk](mailto:enquiries@skillsforgrowthsme.co.uk)**

**Web: [www.skillsforgrowthsme.co.uk](http://www.skillsforgrowthsme.co.uk)**